

ORDER

**KSNV**

Orders

Order / Rev: 104837

Alt Order #: 06832437

Product Desc: American Crossroads

Estimate: 693

Flight Dates: 10/16/12 - 10/22/12

Original Date / Rev: 07/27/12 / 12/03/12

Order Type: GENERAL

Primary AE: Amy McCreary

Sales Office: BLPHI

Sales Region: National

Agency

Name: Crossroads Media, LLC

Buying Contact:

Billing Contact:

66 Canal Center Plaza

Alexandria, VA 22314

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: American Crossroads

Demographic: A35+

Product Codes: PLI1

Priority: SELECT PRIORITY CODE

Revenue Codes: POLITICAL/AGY, PISSUE, GEN

New Business Thru:

Order Separation: 00:05:00

Advertiser External ID:

Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 10/01/12 | 10/22/12 | 111 | \$83,175.00 | \$70,698.75 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|------------|--------------------|--------------------|-------------|
| October 2012 | 111 | \$83,175.00 | \$70,698.75 | 0.00 |
| Totals | 111 | \$83,175.00 | \$70,698.75 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary | | | Start Of Order - End Of Order | 100% |

Order Share

| | Share | Total |
|--------|-------|--------------|
| KSNV | 32% | \$83,175.00 |
| Market | 100% | \$259,921.88 |

Competitive Share

| | Share | Total |
|-------|-------|-------------|
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KLAS | 33% | \$85,774.22 |
| KLVS | 0% | \$0.00 |
| KSNV- | 0% | \$0.00 |
| KTNV | 15% | \$38,988.28 |
| KTUD | 1% | \$2,599.22 |
| KVVU | 17% | \$44,186.72 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 2% | \$5,198.44 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------------------|------|-------------------|-----------------|-------------------------|-------|----------------|-------------------|-----|-------|-------------|-----|---------------|------|-------|----------|
| E 1 | KSNV | 10/16/12 | 10/16/12 | Wake Up Early w/ Wagner | CM | 430a-5a | -T----- | :30 | 1 | \$200.00 | 1 | 0.00 | NM | 1 | \$200.00 |
| WAKE-W/WAGNERS REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | -T----- | | | 1 | | | \$200.00 | | 0.00 | | | |

Order / Rev: 104837
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 Flight Dates: 10/16/12 - 10/22/12

Advertiser: American Crossroads
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KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------------------------------------|------|-------------------|-----------------|--|-------------------|----------------|-------------|-----|---------------|----------|-----|------|------|-------|----------|
| E 1 | KSNV | 10/16/12 | 10/16/12 | Wake Up Early w/ Wagner Wake Up Early Wagners | CM | 430a-5a | -T----- | :30 | 1 | \$200.00 | 1 | 0.00 | NM | 1 | \$200.00 |
| WAKE-W/WAGNERS REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | -T----- | 1 | | \$200.00 | | 0.00 | | | | | | |
| E 2 | KSNV | 10/17/12 | 10/17/12 | Wake Up Early w/ Wagner Wake Up Early Wagners | CM | 430a-5a | --W---- | :30 | 1 | \$200.00 | 1 | 0.00 | NM | 1 | \$200.00 |
| WAKE-W/WAGNERS REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | --W---- | 1 | | \$200.00 | | 0.00 | | | | | | |
| E 3 | KSNV | 10/18/12 | 10/18/12 | Wake Up Early w/ Wagner Wake Up Early Wagners | CM | 430a-5a | ---T--- | :30 | 1 | \$200.00 | 1 | 0.00 | NM | 1 | \$200.00 |
| WAKE-W/WAGNERS REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | ---T--- | 1 | | \$200.00 | | 0.00 | | | | | | |
| E 4 | KSNV | 10/21/12 | 10/21/12 | Wake Up Early w/ Wagner Wake Up Early Wagners | CM | 430a-5a | -----S | :30 | 1 | \$200.00 | 1 | 0.00 | NM | 1 | \$200.00 |
| WAKE-W/WAGNERS REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S | 1 | | \$200.00 | | 0.00 | | | | | | |
| E 5 | KSNV | 10/22/12 | 10/22/12 | Wake Up Early w/ Wagner Wake Up Early Wagners | CM | 430a-5a | M----- | :30 | 1 | \$200.00 | 1 | 0.00 | NM | 1 | \$200.00 |
| WAKE-W/WAGNERS REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/22/12 | 10/28/12 | M----- | 1 | | \$200.00 | | 0.00 | | | | | | |
| E 6 | KSNV | 10/16/12 | 10/16/12 | The Agenda 1230pm The Agenda 1230pm | CM | 1230-1p | -T----- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| NEWS 3 AT NOON AGENDA | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | -T----- | 1 | | \$325.00 | | 0.00 | | | | | | |
| E 7 | KSNV | 10/17/12 | 10/17/12 | The Agenda 1230pm The Agenda 1230pm | CM | 1230-1p | --W---- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| NEWS 3 AT NOON AGENDA | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | --W---- | 1 | | \$325.00 | | 0.00 | | | | | | |
| E 8 | KSNV | 10/18/12 | 10/18/12 | The Agenda 1230pm The Agenda 1230pm | CM | 1230-1p | ---T--- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| NEWS 3 AT NOON AGENDA | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | ---T--- | 1 | | \$325.00 | | 0.00 | | | | | | |
| E 9 | KSNV | 10/19/12 | 10/19/12 | The Agenda 1230pm The Agenda 1230pm | CM | 1230-1p | ----F-- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| NEWS 3 AT NOON AGENDA | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | ----F-- | 1 | | \$325.00 | | 0.00 | | | | | | |
| E 10 | KSNV | 10/22/12 | 10/22/12 | The Agenda 1230pm The Agenda 1230pm | CM | 1230-1p | M----- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| NEWS 3 AT NOON AGENDA | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/22/12 | 10/28/12 | M----- | 1 | | \$325.00 | | 0.00 | | | | | | |
| E 11 | KSNV | 10/21/12 | 10/21/12 | News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY | CM | 6a-7a | -----S | :30 | 1 | \$350.00 | 1 | 0.00 | NM | 1 | \$350.00 |
| AVG. ALL WKS/NW3-SUNRS WKND REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S | 1 | | \$350.00 | | 0.00 | | | | | | |
| E 12 | KSNV | 10/16/12 | 10/16/12 | Rachael Ray Rachael Ray | CM | 11am-12pm | -T----- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| RACHAEL RAY REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | -T----- | 1 | | \$325.00 | | 0.00 | | | | | | |
| E 13 | KSNV | 10/17/12 | 10/17/12 | | CM | 11am-12pm | --W---- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |

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Advertiser: American Crossroads
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 Estimate: 693
KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|------|----------|----------|--|-------|----------------|---------|-----|-------|----------|-----|------|------|-------|----------|
| Rachael Ray Rachael Ray RACHAEL RAY REV RATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 --W---- 1 \$325.00 0.00 | | | | | | | | | | | | | | | |
| E 14 | KSNV | 10/18/12 | 10/18/12 | Rachael Ray Rachael Ray | CM | 11am-12pm | ---T--- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| RACHAEL RAY REV RATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 ---T--- 1 \$325.00 0.00 | | | | | | | | | | | | | | | |
| E 15 | KSNV | 10/19/12 | 10/19/12 | Rachael Ray Rachael Ray | CM | 11am-12pm | ----F-- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| RACHAEL RAY REV RATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 ----F-- 1 \$325.00 0.00 | | | | | | | | | | | | | | | |
| E 16 | KSNV | 10/22/12 | 10/22/12 | Rachael Ray Rachael Ray | CM | 11am-12pm | M----- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| RACHAEL RAY REV RATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 M----- 1 \$325.00 0.00 | | | | | | | | | | | | | | | |
| E 17 | KSNV | 10/20/12 | 10/20/12 | Wknd Wheel of Fortune SAT/ Wheel of Fortune | CM | 7-730pm | -----S- | :30 | 1 | \$550.00 | 1 | 0.00 | NM | 1 | \$550.00 |
| WHEEL REV RATE, PGM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S- 1 \$550.00 0.00 | | | | | | | | | | | | | | | |
| E 18 | KSNV | 10/16/12 | 10/16/12 | The Doctors The Doctors | CM | 2pm-3pm | -T----- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| DOCTORS REV RATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -T----- 1 \$325.00 0.00 | | | | | | | | | | | | | | | |
| E 19 | KSNV | 10/17/12 | 10/17/12 | The Doctors The Doctors | CM | 2pm-3pm | --W---- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| DOCTORS REV RATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 --W---- 1 \$325.00 0.00 | | | | | | | | | | | | | | | |
| E 20 | KSNV | 10/18/12 | 10/18/12 | The Doctors The Doctors | CM | 2pm-3pm | ---T--- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| DOCTORS REV RATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 ---T--- 1 \$325.00 0.00 | | | | | | | | | | | | | | | |
| E 21 | KSNV | 10/19/12 | 10/19/12 | The Doctors The Doctors | CM | 2pm-3pm | ----F-- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| DOCTORS REV RATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 ----F-- 1 \$325.00 0.00 | | | | | | | | | | | | | | | |
| E 22 | KSNV | 10/22/12 | 10/22/12 | The Doctors The Doctors | CM | 2pm-3pm | M----- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| DOCTORS REV RATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 M----- 1 \$325.00 0.00 | | | | | | | | | | | | | | | |
| E 23 | KSNV | 10/16/12 | 10/16/12 | Late Night w/Fallon Late Night w/Fallon | CM | 1237a-136am | -T----- | :30 | 1 | \$250.00 | 1 | 0.00 | NM | 1 | \$250.00 |
| J FALLON-NBC< REV RATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -T----- 1 \$250.00 0.00 | | | | | | | | | | | | | | | |
| E 24 | KSNV | 10/17/12 | 10/17/12 | Late Night w/Fallon Late Night w/Fallon | CM | 1237a-136am | --W---- | :30 | 1 | \$250.00 | 1 | 0.00 | NM | 1 | \$250.00 |
| J FALLON-NBC< REV RATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 --W---- 1 \$250.00 0.00 | | | | | | | | | | | | | | | |
| E 25 | KSNV | 10/18/12 | 10/18/12 | | CM | 1237a-136am | ---T--- | :30 | 1 | \$250.00 | 1 | 0.00 | NM | 1 | \$250.00 |

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Alt Order #: 06832437
Flight Dates: 10/16/12 - 10/22/12

Advertiser: American Crossroads
Product Desc: American Crossroads
Estimate: 693
KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|------|-------------------|-----------------|---|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|----------|
| Late Night w/Fallon Late Night w/Fallon | | | | | | | | | | | | | | | |
| J FALLON-NBC< REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/15/12 | | 10/15/12 | 10/21/12 | ---T--- | | | | | 1 | \$250.00 | | 0.00 | | | |
| E 26 | KSNV | 10/19/12 | 10/19/12 | Late Night w/Fallon Late Night w/Fallon | CM | 1237a-136am | ----F-- | :30 | 1 | \$250.00 | 1 | 0.00 | NM | 1 | \$250.00 |
| J FALLON-NBC< REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/15/12 | | 10/15/12 | 10/21/12 | ----F-- | | | | | 1 | \$250.00 | | 0.00 | | | |
| E 27 | KSNV | 10/22/12 | 10/22/12 | Late Night w/Fallon Late Night w/Fallon | CM | 1237a-136am | M----- | :30 | 1 | \$250.00 | 1 | 0.00 | NM | 1 | \$250.00 |
| J FALLON-NBC< REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/22/12 | | 10/22/12 | 10/28/12 | M----- | | | | | 1 | \$250.00 | | 0.00 | | | |
| E 28 | KSNV | 10/16/12 | 10/16/12 | M-F Today Show III 4th Today 4th Hour | CM | 10am-11am | -T----- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| TODAY SHW3-NBC REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/15/12 | | 10/15/12 | 10/21/12 | -T----- | | | | | 1 | \$325.00 | | 0.00 | | | |
| E 29 | KSNV | 10/17/12 | 10/17/12 | M-F Today Show III 4th Today 4th Hour | CM | 10am-11am | --W---- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| TODAY SHW3-NBC REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/15/12 | | 10/15/12 | 10/21/12 | --W---- | | | | | 1 | \$325.00 | | 0.00 | | | |
| E 30 | KSNV | 10/18/12 | 10/18/12 | M-F Today Show III 4th Today 4th Hour | CM | 10am-11am | ---T--- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| TODAY SHW3-NBC REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/15/12 | | 10/15/12 | 10/21/12 | ---T--- | | | | | 1 | \$325.00 | | 0.00 | | | |
| E 31 | KSNV | 10/19/12 | 10/19/12 | M-F Today Show III 4th Today 4th Hour | CM | 10am-11am | ----F-- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| TODAY SHW3-NBC REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/15/12 | | 10/15/12 | 10/21/12 | ----F-- | | | | | 1 | \$325.00 | | 0.00 | | | |
| E 32 | KSNV | 10/22/12 | 10/22/12 | M-F Today Show III 4th Today 4th Hour | CM | 10am-11am | M----- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| TODAY SHW3-NBC REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/22/12 | | 10/22/12 | 10/28/12 | M----- | | | | | 1 | \$325.00 | | 0.00 | | | |
| E 33 | KSNV | 10/16/12 | 10/16/12 | M-F 5-6a WakeUp w/Wa M-F 5-6a WakeUp w/Wagners | CM | 5-6a | -T----- | :30 | 1 | \$450.00 | 1 | 0.00 | NM | 1 | \$450.00 |
| WAKE W/WAGNRS1 REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/15/12 | | 10/15/12 | 10/21/12 | -T----- | | | | | 1 | \$450.00 | | 0.00 | | | |
| E 34 | KSNV | 10/17/12 | 10/17/12 | M-F 5-6a WakeUp w/Wa M-F 5-6a WakeUp w/Wagners | CM | 5-6a | --W---- | :30 | 1 | \$450.00 | 1 | 0.00 | NM | 1 | \$450.00 |
| WAKE W/WAGNRS1 REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/15/12 | | 10/15/12 | 10/21/12 | --W---- | | | | | 1 | \$450.00 | | 0.00 | | | |
| E 35 | KSNV | 10/18/12 | 10/18/12 | M-F 5-6a WakeUp w/Wa M-F 5-6a WakeUp w/Wagners | CM | 5-6a | ---T--- | :30 | 1 | \$450.00 | 1 | 0.00 | NM | 1 | \$450.00 |
| WAKE W/WAGNRS1 REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/15/12 | | 10/15/12 | 10/21/12 | ---T--- | | | | | 1 | \$450.00 | | 0.00 | | | |
| E 36 | KSNV | 10/19/12 | 10/19/12 | M-F 5-6a WakeUp w/Wa M-F 5-6a WakeUp w/Wagners | CM | 5-6a | ----F-- | :30 | 1 | \$450.00 | 1 | 0.00 | NM | 1 | \$450.00 |
| WAKE W/WAGNRS1 REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/15/12 | | 10/15/12 | 10/21/12 | ----F-- | | | | | 1 | \$450.00 | | 0.00 | | | |
| E 37 | KSNV | 10/22/12 | 10/22/12 | | CM | 5-6a | M----- | :30 | 1 | \$450.00 | 1 | 0.00 | NM | 1 | \$450.00 |

Order / Rev: 104837
 Alt Order #: 06832437
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: American Crossroads
 Product Desc: American Crossroads
 Estimate: 693
KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|------|-------------------|-----------------|-------------------------|-------|------------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | M----- | | | | | 1 | \$450.00 | | 0.00 | | | |
| E 38 | KSNV | 10/16/12 | 10/16/12 | M-F Today Show II 3rd H | CM | 9-10a | -T----- | :30 | 1 | \$750.00 | 1 | 0.00 | NM | 1 | \$750.00 |
| M-F Today Show II TODAY SHW2-NBC REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | -T----- | | | | | 1 | \$750.00 | | 0.00 | | | |
| E 39 | KSNV | 10/17/12 | 10/17/12 | M-F Today Show II 3rd H | CM | 9-10a | --W---- | :30 | 1 | \$750.00 | 1 | 0.00 | NM | 1 | \$750.00 |
| M-F Today Show II TODAY SHW2-NBC REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | --W---- | | | | | 1 | \$750.00 | | 0.00 | | | |
| E 40 | KSNV | 10/18/12 | 10/18/12 | M-F Today Show II 3rd H | CM | 9-10a | ---T--- | :30 | 1 | \$750.00 | 1 | 0.00 | NM | 1 | \$750.00 |
| M-F Today Show II TODAY SHW2-NBC REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | ---T--- | | | | | 1 | \$750.00 | | 0.00 | | | |
| E 41 | KSNV | 10/19/12 | 10/19/12 | M-F Today Show II 3rd H | CM | 9-10a | ----F-- | :30 | 1 | \$750.00 | 1 | 0.00 | NM | 1 | \$750.00 |
| M-F Today Show II TODAY SHW2-NBC REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | ----F-- | | | | | 1 | \$750.00 | | 0.00 | | | |
| E 42 | KSNV | 10/22/12 | 10/22/12 | M-F Today Show II 3rd H | CM | 9-10a | M----- | :30 | 1 | \$750.00 | 1 | 0.00 | NM | 1 | \$750.00 |
| M-F Today Show II TODAY SHW2-NBC REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | M----- | | | | | 1 | \$750.00 | | 0.00 | | | |
| E 43 | KSNV | 10/20/12 | 10/20/12 | Wknd Jeopardy | CM | 630-7pm | -----S- | :30 | 1 | \$550.00 | 1 | 0.00 | NM | 1 | \$550.00 |
| SAT/Jeopardy JEP REV RATE/PGM | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S- | | | | | 1 | \$550.00 | | 0.00 | | | |
| E 44 | KSNV | 10/16/12 | 10/16/12 | Wheel of Fortune in PR | CM | M-SA 8-11p / SUN | -T----- | :30 | 1 | \$1,300.00 | 1 | 0.00 | NM | 1 | \$1,300.00 |
| Wheel in Prime WHEEL RATE CHANGE/PC | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | -T----- | | | | | 1 | \$1,300.00 | | 0.00 | | | |
| E 45 | KSNV | 10/17/12 | 10/17/12 | M-F Wheel | CM | 7-730pm | --W---- | :30 | 1 | \$1,300.00 | 1 | 0.00 | NM | 1 | \$1,300.00 |
| M-F Wheel of Fortune WHEEL RC/PC | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | --W---- | | | | | 1 | \$1,300.00 | | 0.00 | | | |
| E 46 | KSNV | 10/18/12 | 10/18/12 | M-F Wheel | CM | 7-730pm | ---T--- | :30 | 1 | \$1,300.00 | 1 | 0.00 | NM | 1 | \$1,300.00 |
| M-F Wheel of Fortune WHEEL RC/PC | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | ---T--- | | | | | 1 | \$1,300.00 | | 0.00 | | | |
| E 47 | KSNV | 10/19/12 | 10/19/12 | M-F Wheel | CM | 7-730pm | ----F-- | :30 | 1 | \$1,300.00 | 1 | 0.00 | NM | 1 | \$1,300.00 |
| M-F Wheel of Fortune WHEEL RC/PC | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | ----F-- | | | | | 1 | \$1,300.00 | | 0.00 | | | |
| E 48 | KSNV | 10/22/12 | 10/22/12 | Wheel of Fortune in PR | CM | M-SA 8-11p / SUN | M----- | :30 | 1 | \$1,300.00 | 1 | 0.00 | NM | 1 | \$1,300.00 |
| Wheel in Prime WHEEL RC/PC | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | M----- | | | | | 1 | \$1,300.00 | | 0.00 | | | |
| E 49 | KSNV | 10/16/12 | 10/16/12 | | CM | 1135p-1237a | -T----- | :30 | 1 | \$750.00 | 1 | 0.00 | NM | 1 | \$750.00 |

Order / Rev: 104837
 Alt Order #: 06832437
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: American Crossroads
 Product Desc: American Crossroads
 Estimate: 693
KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------------------------|------|-------------------|-----------------|-----------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| The Tonight Show Tonight Show | | | | | | | | | | | | | | | |
| TONITE SHW-NBC< REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/15/12 | | 10/15/12 | 10/21/12 | -T----- | | | | | 1 | \$750.00 | | 0.00 | | | |
| E 50 | KSNV | 10/17/12 | 10/17/12 | The Tonight Show | CM | 1135p-1237a | --W---- | :30 | 1 | \$750.00 | 1 | 0.00 | NM | 1 | \$750.00 |
| Tonight Show | | | | | | | | | | | | | | | |
| TONITE SHW-NBC< REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/15/12 | | 10/15/12 | 10/21/12 | --W---- | | | | | 1 | \$750.00 | | 0.00 | | | |
| E 51 | KSNV | 10/18/12 | 10/18/12 | The Tonight Show | CM | 1135p-1237a | ---T--- | :30 | 1 | \$750.00 | 1 | 0.00 | NM | 1 | \$750.00 |
| Tonight Show | | | | | | | | | | | | | | | |
| TONITE SHW-NBC< REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/15/12 | | 10/15/12 | 10/21/12 | ---T--- | | | | | 1 | \$750.00 | | 0.00 | | | |
| E 52 | KSNV | 10/19/12 | 10/19/12 | The Tonight Show | CM | 1135p-1237a | ----F-- | :30 | 1 | \$750.00 | 1 | 0.00 | NM | 1 | \$750.00 |
| Tonight Show | | | | | | | | | | | | | | | |
| TONITE SHW-NBC< REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/15/12 | | 10/15/12 | 10/21/12 | ----F-- | | | | | 1 | \$750.00 | | 0.00 | | | |
| E 53 | KSNV | 10/22/12 | 10/22/12 | The Tonight Show | CM | 1135p-1237a | M----- | :30 | 1 | \$750.00 | 1 | 0.00 | NM | 1 | \$750.00 |
| Tonight Show | | | | | | | | | | | | | | | |
| TONITE SHW-NBC< REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/22/12 | | 10/22/12 | 10/28/12 | M----- | | | | | 1 | \$750.00 | | 0.00 | | | |
| E 54 | KSNV | 10/16/12 | 10/16/12 | NEWS 3 at 4 (1 HOUR) | CM | 4-5pm | -T----- | :30 | 1 | \$725.00 | 1 | 0.00 | NM | 1 | \$725.00 |
| 4PM NEWS (1 hour) | | | | | | | | | | | | | | | |
| NEWS REV RATE, TP & PGM | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/15/12 | | 10/15/12 | 10/21/12 | -T----- | | | | | 1 | \$725.00 | | 0.00 | | | |
| E 55 | KSNV | 10/17/12 | 10/17/12 | NEWS 3 at 4 (1 HOUR) | CM | 4-5pm | --W---- | :30 | 1 | \$725.00 | 1 | 0.00 | NM | 1 | \$725.00 |
| 4PM NEWS (1 hour) | | | | | | | | | | | | | | | |
| NEWS RV RATE ,PG , TP | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/15/12 | | 10/15/12 | 10/21/12 | --W---- | | | | | 1 | \$725.00 | | 0.00 | | | |
| E 56 | KSNV | 10/18/12 | 10/18/12 | NEWS 3 at 4 (1 HOUR) | CM | 4-5pm | ---T--- | :30 | 1 | \$725.00 | 1 | 0.00 | NM | 1 | \$725.00 |
| 4PM NEWS (1 hour) | | | | | | | | | | | | | | | |
| NEWS REV RATE, TP & PROGRAM | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/15/12 | | 10/15/12 | 10/21/12 | ---T--- | | | | | 1 | \$725.00 | | 0.00 | | | |
| E 57 | KSNV | 10/19/12 | 10/19/12 | NEWS 3 at 4 (1 HOUR) | CM | 4-5pm | ----F-- | :30 | 1 | \$725.00 | 1 | 0.00 | NM | 1 | \$725.00 |
| 4PM NEWS (1 hour) | | | | | | | | | | | | | | | |
| NEWS REV RATE, TP & PROGRAM | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/15/12 | | 10/15/12 | 10/21/12 | ----F-- | | | | | 1 | \$725.00 | | 0.00 | | | |
| E 58 | KSNV | 10/22/12 | 10/22/12 | NEWS 3 at 4 (1 HOUR) | CM | 4-5pm | M----- | :30 | 1 | \$725.00 | 1 | 0.00 | NM | 1 | \$725.00 |
| 4PM NEWS (1 hour) | | | | | | | | | | | | | | | |
| NEWS REV RATE, TP & PROGRAM | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/22/12 | | 10/22/12 | 10/28/12 | M----- | | | | | 1 | \$725.00 | | 0.00 | | | |
| E 59 | KSNV | 10/16/12 | 10/16/12 | M-F 6-7a WakeUp w/Wag | CM | 6-7a | -T----- | :30 | 1 | \$1,000.00 | 1 | 0.00 | NM | 1 | \$1,000.00 |
| M-F 6-7a WakeUp w/Wagners | | | | | | | | | | | | | | | |
| WAKE W/WAGNRS2 REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/15/12 | | 10/15/12 | 10/21/12 | -T----- | | | | | 1 | \$1,000.00 | | 0.00 | | | |
| E 60 | KSNV | 10/17/12 | 10/17/12 | M-F 6-7a WakeUp w/Wag | CM | 6-7a | --W---- | :30 | 1 | \$1,000.00 | 1 | 0.00 | NM | 1 | \$1,000.00 |
| M-F 6-7a WakeUp w/Wagners | | | | | | | | | | | | | | | |
| WAKE W/WAGNRS2 REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/15/12 | | 10/15/12 | 10/21/12 | --W---- | | | | | 1 | \$1,000.00 | | 0.00 | | | |
| E 61 | KSNV | 10/18/12 | 10/18/12 | | CM | 6-7a | ---T--- | :30 | 1 | \$1,000.00 | 1 | 0.00 | NM | 1 | \$1,000.00 |

Order / Rev: 104837
 Alt Order #: 06832437
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: American Crossroads
 Product Desc: American Crossroads
 Estimate: 693
KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|------|-------------------|-----------------|---|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | ---T--- | | | | | 1 | \$1,000.00 | | 0.00 | | | |
| E 62 | KSNV | 10/19/12 | 10/19/12 | M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 REV RATE | CM | 6-7a | ----F-- | :30 | 1 | \$1,000.00 | 1 | 0.00 | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | ----F-- | | | | | 1 | \$1,000.00 | | 0.00 | | | |
| E 63 | KSNV | 10/22/12 | 10/22/12 | M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 REV RATE | CM | 6-7a | M----- | :30 | 1 | \$1,000.00 | 1 | 0.00 | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | M----- | | | | | 1 | \$1,000.00 | | 0.00 | | | |
| E 64 | KSNV | 10/16/12 | 10/16/12 | Today Show Today Show TODAY SHW REV RATE | CM | 658a-9am | -T----- | :30 | 1 | \$1,500.00 | 1 | 0.00 | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | -T----- | | | | | 1 | \$1,500.00 | | 0.00 | | | |
| E 65 | KSNV | 10/17/12 | 10/17/12 | Today Show Today Show TODAY SHW REV RATE | CM | 658a-9am | --W---- | :30 | 1 | \$1,500.00 | 1 | 0.00 | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | --W---- | | | | | 1 | \$1,500.00 | | 0.00 | | | |
| E 66 | KSNV | 10/18/12 | 10/18/12 | Today Show Today Show TODAY SHW REV RATE | CM | 658a-9am | ---T--- | :30 | 1 | \$1,500.00 | 1 | 0.00 | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | ---T--- | | | | | 1 | \$1,500.00 | | 0.00 | | | |
| E 67 | KSNV | 10/19/12 | 10/19/12 | Today Show Today Show TODAY SHW REV RATE | CM | 658a-9am | ----F-- | :30 | 1 | \$1,500.00 | 1 | 0.00 | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | ----F-- | | | | | 1 | \$1,500.00 | | 0.00 | | | |
| E 68 | KSNV | 10/22/12 | 10/22/12 | Today Show Today Show TODAY SHW REV RATE | CM | 658a-9am | M----- | :30 | 1 | \$1,500.00 | 1 | 0.00 | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | M----- | | | | | 1 | \$1,500.00 | | 0.00 | | | |
| E 69 | KSNV | 10/16/12 | 10/16/12 | M-F Early News M-F Early News VARIOUS REV RTE | CM | 5-630p | -T----- | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | -T----- | | | | | 1 | \$1,200.00 | | 0.00 | | | |
| E 70 | KSNV | 10/17/12 | 10/17/12 | M-F Early News M-F Early News VARIOUS REV RTE | CM | 5-630p | --W---- | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | --W---- | | | | | 1 | \$1,200.00 | | 0.00 | | | |
| E 71 | KSNV | 10/18/12 | 10/18/12 | M-F Early News M-F Early News VARIOUS REV RTE | CM | 5-630p | ---T--- | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | ---T--- | | | | | 1 | \$1,200.00 | | 0.00 | | | |
| E 72 | KSNV | 10/19/12 | 10/19/12 | M-F Early News M-F Early News VARIOUS REV RTE | CM | 5-630p | ----F-- | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | ----F-- | | | | | 1 | \$1,200.00 | | 0.00 | | | |
| E 73 | KSNV | 10/22/12 | 10/22/12 | | CM | 5-630p | M----- | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 1 | \$1,200.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----------------|-----------|-------------------|-----------------|-------------------------|-------|-----------------------|-----------------|---------------|-------|-----------------------|------------|-------------|------|-------|----------|
| | | | | M-F Early News | | | | | | | | | | | |
| | | | | M-F Early News | | | | | | | | | | | |
| VARIOUS REV RTE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/22/12 | 10/28/12 | M----- | | 1 | | \$1,200.00 | | 0.00 | | | | | |
| E 74 | KSNV | 10/16/12 | 10/16/12 | Noon News | CM | 12-1230pm | -T----- | :30 | 1 | \$425.00 | 1 | 0.00 | NM | 1 | \$425.00 |
| | | | | Noon News | | | | | | | | | | | |
| NEWS 3 AT NOON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/15/12 | 10/21/12 | -T----- | | 1 | | \$425.00 | | 0.00 | | | | | |
| E 75 | KSNV | 10/17/12 | 10/17/12 | Noon News | CM | 12-1230pm | --W---- | :30 | 1 | \$425.00 | 1 | 0.00 | NM | 1 | \$425.00 |
| | | | | Noon News | | | | | | | | | | | |
| NEWS 3 AT NOON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/15/12 | 10/21/12 | --W---- | | 1 | | \$425.00 | | 0.00 | | | | | |
| E 76 | KSNV | 10/18/12 | 10/18/12 | Noon News | CM | 12-1230pm | ---T--- | :30 | 1 | \$425.00 | 1 | 0.00 | NM | 0 | \$0.00 |
| | | | | Noon News | | | | | | | | | | | |
| NEWS 3 AT NOON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/15/12 | 10/21/12 | ---T--- | | 1 | | \$425.00 | | 0.00 | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | |
| 1 | KSNV | 10/15/12-10/21/12 | | Noon News | | 12-1230pm | ---Th---- | :30 | | (\$425.00) | 0.00 | NM | | | |
| | | | | Credited | | | | | | | | | | | |
| | | | | [CREDIT-REFUND] | | | | | | | | | | | |
| E 77 | KSNV | 10/19/12 | 10/19/12 | Noon News | CM | 12-1230pm | ----F-- | :30 | 1 | \$425.00 | 1 | 0.00 | NM | 1 | \$425.00 |
| | | | | Noon News | | | | | | | | | | | |
| NEWS 3 AT NOON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/15/12 | 10/21/12 | ----F-- | | 1 | | \$425.00 | | 0.00 | | | | | |
| E 78 | KSNV | 10/22/12 | 10/22/12 | Noon News | CM | 12-1230pm | M----- | :30 | 1 | \$425.00 | 1 | 0.00 | NM | 1 | \$425.00 |
| | | | | Noon News | | | | | | | | | | | |
| NEWS 3 AT NOON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/22/12 | 10/28/12 | M----- | | 1 | | \$425.00 | | 0.00 | | | | | |
| E 79 | KSNV | 10/20/12 | 10/20/12 | News 3 Sunrise - SATUR | CM | 6a-7a | -----S- | :30 | 1 | \$350.00 | 1 | 0.00 | NM | 1 | \$350.00 |
| | | | | News 3 Sunrise SATURDAY | | | | | | | | | | | |
| AVG. ALL WKS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S- | | 1 | | \$350.00 | | 0.00 | | | | | |
| E 80 | KSNV | 10/16/12 | 10/16/12 | Dr. Phil | CM | 3-4p | -T----- | :30 | 1 | \$450.00 | 1 | 0.00 | NM | 1 | \$450.00 |
| | | | | Dr Phil | | | | | | | | | | | |
| DR. PHIL< | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/15/12 | 10/21/12 | -T----- | | 1 | | \$450.00 | | 0.00 | | | | | |
| E 81 | KSNV | 10/17/12 | 10/17/12 | Dr. Phil | CM | 3-4p | --W---- | :30 | 1 | \$450.00 | 1 | 0.00 | NM | 1 | \$450.00 |
| | | | | Dr Phil | | | | | | | | | | | |
| DR. PHIL< | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/15/12 | 10/21/12 | --W---- | | 1 | | \$450.00 | | 0.00 | | | | | |
| E 82 | KSNV | 10/18/12 | 10/18/12 | Dr. Phil | CM | 3-4p | ---T--- | :30 | 1 | \$450.00 | 1 | 0.00 | NM | 1 | \$450.00 |
| | | | | Dr Phil | | | | | | | | | | | |
| DR. PHIL< | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/15/12 | 10/21/12 | ---T--- | | 1 | | \$450.00 | | 0.00 | | | | | |
| E 83 | KSNV | 10/19/12 | 10/19/12 | Dr. Phil | CM | 3-4p | ----F-- | :30 | 1 | \$450.00 | 1 | 0.00 | NM | 1 | \$450.00 |
| | | | | Dr Phil | | | | | | | | | | | |
| DR. PHIL< | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/15/12 | 10/21/12 | ----F-- | | 1 | | \$450.00 | | 0.00 | | | | | |
| E 84 | KSNV | 10/22/12 | 10/22/12 | Dr. Phil | CM | 3-4p | M----- | :30 | 1 | \$450.00 | 1 | 0.00 | NM | 1 | \$450.00 |
| | | | | Dr Phil | | | | | | | | | | | |

Order / Rev: 104837
 Alt Order #: 06832437
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: American Crossroads
 Product Desc: American Crossroads
 Estimate: 693
KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------------------------------------|-----------|-------------------|-----------------|--|-------|----------------|-----------------------|-----|-----------------|---------------|-------------|---------------|-------------|-------|------------|
| E 96 | KSNV | 10/18/12 | 10/18/12 | Days of our Lives Days of our Lives | CM | 1258p-2pm | ---T--- | :30 | 1 | \$425.00 | 1 | 0.00 | NM | 1 | \$425.00 |
| DAYS-OUR LIVES< | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | ---T--- | | | 1 | | | \$425.00 | | 0.00 | | | |
| E 97 | KSNV | 10/19/12 | 10/19/12 | Days of our Lives Days of our Lives | CM | 1258p-2pm | ----F-- | :30 | 1 | \$425.00 | 1 | 0.00 | NM | 1 | \$425.00 |
| DAYS-OUR LIVES< | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | ----F-- | | | 1 | | | \$425.00 | | 0.00 | | | |
| E 98 | KSNV | 10/22/12 | 10/22/12 | Days of our Lives Days of our Lives | CM | 1258p-2pm | M----- | :30 | 1 | \$425.00 | 1 | 0.00 | NM | 1 | \$425.00 |
| DAYS-OUR LIVES< | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | M----- | | | 1 | | | \$425.00 | | 0.00 | | | |
| E 99 | KSNV | 10/21/12 | 10/21/12 | News 3 Today Wknd News 3 Today | CM | 9a-930am | -----S | :30 | 1 | \$500.00 | 1 | 0.00 | NM | 1 | \$500.00 |
| AVG. ALL WKS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S | | | 1 | | | \$500.00 | | 0.00 | | | |
| E100 | KSNV | 10/16/12 | 10/16/12 | M-F News 3 at Eleven M-F News 3 at Eleven | CM | 11pm-1135pm | -T----- | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 1 | \$1,200.00 |
| NEWS 3 AT 11< REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | -T----- | | | 1 | | | \$1,200.00 | | 0.00 | | | |
| E101 | KSNV | 10/17/12 | 10/17/12 | M-F News 3 at Eleven M-F News 3 at Eleven | CM | 11pm-1135pm | --W---- | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 1 | \$1,200.00 |
| NEWS 3 AT 11< REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | --W---- | | | 1 | | | \$1,200.00 | | 0.00 | | | |
| E102 | KSNV | 10/18/12 | 10/18/12 | M-F News 3 at Eleven M-F News 3 at Eleven | CM | 11pm-1135pm | ---T--- | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 1 | \$1,200.00 |
| NEWS 3 AT 11< REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | ---T--- | | | 1 | | | \$1,200.00 | | 0.00 | | | |
| E103 | KSNV | 10/19/12 | 10/19/12 | M-F News 3 at Eleven M-F News 3 at Eleven | CM | 11pm-1135pm | ----F-- | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 1 | \$1,200.00 |
| NEWS 3 AT 11< REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | ----F-- | | | 1 | | | \$1,200.00 | | 0.00 | | | |
| E104 | KSNV | 10/22/12 | 10/22/12 | M-F News 3 at Eleven M-F News 3 at Eleven | CM | 11pm-1135pm | M----- | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 1 | \$1,200.00 |
| NEWS 3 AT 11< REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | M----- | | | 1 | | | \$1,200.00 | | 0.00 | | | |
| E105 | KSNV | 10/16/12 | 10/17/12 | Ralston Reports Face to Face w/ J.Ralston | CM | 730-758pm | -TW---- | :30 | 2 | \$900.00 | 1 | 0.00 | NM | 2 | \$1,800.00 |
| FACE-J RALSTON< REV RATE, ADDED SPOT | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | -TW---- | | | 2 | | | \$900.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| 2 | KSNV | 10/15/12-10/21/12 | | Ralston Reports | | | 730-758pm | | -TW----- | :30 | (\$900.00) | 0.00 | NM | | |
| See MG 105.3 | | | | | | | | | | | | | | | |
| [PGM CHG = NBC DEBATE] | | | | | | | | | | | | | | | |
| 3 | KSNV | 10/16/12-10/16/12 | | RALSTON in PRIME | | | 8-11pm | | -T----- | :30 | \$900.00 | 0.00 | NM | | |
| Ⓜ MG for 105.2 10/16 | | | | | | | | | | | | | | | |
| [INV CODE] | | | | | | | | | | | | | | | |
| E106 | KSNV | 10/18/12 | 10/19/12 | Ralston Reports Face to Face w/ J.Ralston | CM | 730-758pm | ---TF-- | :30 | 2 | \$900.00 | 1 | 0.00 | NM | 2 | \$1,800.00 |
| FACE-J RALSTON< REV RATE, ADDED SPOT | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |

Order / Rev: 104837
 Alt Order #: 06832437
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: American Crossroads
 Product Desc: American Crossroads
 Estimate: 693

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|------|----------|----------|--|-------|----------------|---------|-----|-------|------------|-----|------|--------|-------|-------------|
| E106 | KSNV | 10/18/12 | 10/19/12 | Ralston Reports Face to Face w/ J.Ralston FACE-J RALSTON< REV RATE, ADDED SPOT | CM | 730-758pm | ---TF-- | :30 | 2 | \$900.00 | 1 | 0.00 | NM | 2 | \$1,800.00 |
| Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ---TF-- 2 \$900.00 0.00 | | | | | | | | | | | | | | | |
| E107 | KSNV | 10/22/12 | 10/22/12 | RALSTON in PRIME Face to Face in PRIME FACE-J RALSTON< REV RATE | CM | 8-11pm | M----- | :30 | 1 | \$900.00 | 1 | 0.00 | NM | 1 | \$900.00 |
| Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M----- 1 \$900.00 0.00 | | | | | | | | | | | | | | | |
| E108 | KSNV | 10/21/12 | 10/21/12 | Meet the Press Meet the Press MEET PRESS-SUN | CM | 8a-9am | -----S | :30 | 1 | \$3,000.00 | 1 | 0.00 | NM | 1 | \$3,000.00 |
| Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -----S 1 \$3,000.00 0.00 | | | | | | | | | | | | | | | |
| N110 | KSNV | 10/22/12 | 10/22/12 | News 3 Live in Prime News 3 in Prime ADDED SPOT DLINE AFTER NFL | CM | 7-10pm | M----- | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 1 | \$1,200.00 |
| Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M----- 1 \$1,200.00 0.00 | | | | | | | | | | | | | | | |
| N111 | KSNV | 10/21/12 | 10/21/12 | Dateline AN Dateline NBC AN | CM | 12-3am | -----S | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -----S 1 \$325.00 0.00 | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | Totals | 111 | \$83,175.00 |